

Army & Air Force Exchange Service Public Affairs

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'Tis the Season to Save at the Installation Name Exchange

Incirlik AB – The Army & Air Force Exchange Service is extending its holiday price guarantee so authorized shoppers will always get the best deals at the Exchange this December.

Through Dec. 24, all purchases made at the Incirlik Exchange are guaranteed to offer the best value as shoppers who find an identical item elsewhere for less will receive an Exchange gift card for the difference.

“The Exchange wants to be military shoppers’ first choice this holiday season,” said Incirlik Exchange General manager Pete Alaniz. “This price guarantee—along with our everyday low prices, price matching and tax-free shopping—should help military members and their families with their holiday budgets.”

In the event a lower price on an item purchased at the Exchange is found elsewhere, shoppers should bring the original Exchange receipt along with a current local or online competitor’s ad to a store. If the item was purchased online, shoppers should contact the ShopMyExchange.com Customer Relations Department.

The holiday price guarantee extends ShopMyExchange.com’s normal price guarantee of 14 days on any item originally purchased from ShopMyExchange.com and subsequently sold at a lower price by ShopMyExchange.com or select authorized competitors. The 14-day price guarantee does not apply to Exchange Online Mall concession sites or special orders.

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Since 1895, the Army & Air Force Exchange Service (Exchange) has gone where Soldiers, Airmen and their families go to improve the quality of their lives by providing valued goods and services at exclusive military pricing. The Exchange is the 56th-largest retailer in the United States. Its earnings provided \$2.4 billion in dividends to support military morale, welfare and recreation programs over the last 10 years. The Exchange is a non-appropriated fund entity of the Department of Defense and is directed by a Board of Directors. To find out more about the Exchange history and mission or to view recent press releases please visit our Web site at <http://www.shopmyexchange.com> or follow us on Twitter at <https://twitter.com/ExchangePAO>.

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Media Notes:

For more information or to schedule an interview with an Exchange representative please contact Lale Salman, 6766-8925 or salmanl@aafes.com.

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